



## **Program Description**

1. Please write a description of your proposed show.  
Provide a significant amount of detail. Include information about length, format and content.
  2. What topics are you intending to explore
  3. What are the priorities, purposes and goals of this program?
  4. Spoken Word shows require variety to be interesting. This means that you will need to include voices other than your own. How will you accomplish this with: (be specific)  
  
    Research?  
  
    Differing Opinions?  
  
    Guests and Interviews?
  5. Spoken Word programmes require a lot of preparation time. How much time per week will you be able to spend preparing for your show?
  6. If your show has a spiritual, new age, or religious theme, how will you provide balanced perspectives and avoid preaching?
  7. Who is the audience for your show describe type of listener or group?
  8. From the point of view of someone in the audience you have described, please explain what they will like about your show and why they will tune in each week?
  9. How will you provide variety in the flow and pacing of your show?
  10. If your show is modeled on, or inspired by another radio show, please describe that show and explain what you like about it.
  11. For promotional purposes, describe your program in one imaginative sentence. (Max 15 words—this will be included in the programme guide).
  12. For scheduling purposes, please provide times and days you are available to do your show.
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